# Demographic Snapshot Pacifica 

American Community Survey

Produced by<br>Marin Economic Consulting<br>February 6, 2023<br>Jon Haveman, Principal<br>415-336-5705 or Jon@MarinEconomicConsulting.com

Table 1. DEMOGRAPHIC SUMMARY

| Statistic | 2021 | 2019 |
| :---: | :---: | :---: |
| POPULATION |  |  |
| Population Estimate (5yr) | 38,595 | 38,984 |
| Veterans (5yr) | 1,763 | 1,982 |
| Foreign born persons (\%, 5yr) | 21.6 | 20.6 |
| Population age 25+ (5yr) | 28,799 | 28,717 |
| AGE AND SEX |  |  |
| Persons under 5 years (\%, 5yr) | 5.3 | 6.2 |
| Persons under 18 years (\%,5yr) | 19.5 | 19.2 |
| Persons 65 years and over (\%, 5yr) | 19 | 17.1 |
| Female persons (\%, 5yr) | 49.3 | 49.5 |
| INCOME AND POVERTY |  |  |
| Median household income (5yr) | 138,548 | 125,500 |
| Per capita income in past 12 months (5yr) | 58,352 | 53,104 |
| Persons in poverty (\%, 5yr) | 5.3 | 4.6 |
| Children age less than 18 in poverty (No., 5yr) | 327 | 312 |
| Children age less than 18 in poverty (\%,5yr) | 4.5 | 4.3 |
| RACE AND ETHNICITY |  |  |
| White alone (\%, 5yr) | 58.8 | 100 |
| African American alone (\%, 5yr) | 2.6 | 2.5 |
| American Indian or Alaska Native alone (\%,5yr) | 0.9 | 0.4 |
| Asian alone (\%, 5yr) | 21.3 | 20.7 |
| Native Hawaiian and Other Pacific Islander alone (\%,5yr) | 1.1 | 2 |
| Two or More Races (\%, 5yr) | 10.2 | 7.9 |
| Hispanic or Latino (\%, 5yr) | 18.6 | 18.7 |
| Whtie alone, not Hispanic or Latino (\%, 5yr) | 51.6 | 52 |
| HOUSING |  |  |
| Housing units (5yr) | 14,453 | 14,224 |
| Owner-occupied housing units (\%, 5yr) | 68.8 | 70.7 |
| Median value of owner-occupied housing units (5yr) | 1,012,200 | 882,800 |
| Median selected monthly owner costs-with a mortgage (5yr) | 3,305 | 3,115 |
| Median selected monthly owner costs-without a mortgage (5yr) | 720 | 605 |
| Median gross rent (5yr) | 2,724 | 2,414 |
| FAMILIES AND LIVING ARRANGEMENTS |  |  |
| Households (5yr) | 13,986 | 13,750 |
| Persons per household (5yr) | 2.8 | 2.8 |
| Living in same house 1 year ago, \% of persons age 1+ (5yr) | 89.3 | 89.6 |
| EDUCATION |  |  |
| High school graduate or higher, \% of persons age 25+ (5yr) | 95.7 | 95.5 |
| Bachelor's degree or higher, \% of persons age 25+ (5yr) | 47.2 | 45.7 |
| HEALTH |  |  |
| With a disability, under age 65 years (5yr) | 1,741 | 1,773 |
| Persons without health insurance, under age 65 years (\%, 5yr) | 3.2 | 3.3 |
| LABOR FORCE |  |  |
| In civilian labor force, persons age 16+ (\%,5yr) | 67.9 | 68.9 |
| In civilian labor force, women age 16+ (\%,5yr) | 65.5 | 65.9 |
| Employed, persons age 16+ (\%, 5yr) | 62.6 | 64 |
| Self employed (\%, 5yr) | 10.4 | 9.9 |
| TRANSPORTATION |  |  |
| Mean travel time to work (minutes), workers age 16+ (5yr) | 26 | 31.2 |
| Using public transportation (\%,5yr) | 12.5 | 14.1 |
| Drive alone in private vehicle (\%,5yr) | 67.8 | 74.4 |

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5 yr.

